

5 WAYS YOU CAN START TO *Influence the Marketplace*

The world is hurting. As a follower of Christ - you have the answer within you! It is time for people of faith to move from the pews and start to engage in their local community, the marketplace, and reach out to the broken and hurting and needy even in our own neighborhoods. Sometimes we want to do something but do not know where to start.

STEP 1: SERVE WHERE YOU ARE PLANTED.

Wherever you live or work - you have interaction with people. Ask people how they are doing. Remember details about their lives when you see them next time. Celebrate their birthdays and accomplishments. Through your interaction convey the message that their life matters.

STEP 2: FIND YOUR PASSION

Ask yourself these questions: What are you most passionate about? What is a cause or issue on your heart? What brings you joy? Take answers to these simple questions and then find a way to weave them into involvement with your community.

STEP 3: INVITE A FRIEND

Invite others to join you for meetings and volunteer projects. Ask others to be part of your team. Share tasks, build a small community and accomplish more together! Others around you want to be part of something significant too!

STEP 4: RESEARCH

Do not recreate the wheel. Research and ask around to find out what is already taking place. See how you can partner with them. Network! Find out what the specific needs are in your community and help meet them (see the insert for ideas on where and how to get in the know!). You are the answer to someone's prayers!

STEP 5: LISTEN, LEARN, AND SERVE

You may be new to the scene. Take time to learn and serve alongside those who have been working on your cause for decades. Do not step in assuming you have all the answers. After you have shed some sweat and been consistent, you will build credibility to be able to offer solutions.

10 WAYS YOU CAN GET IN THE KNOW:

1. Follow all social media pages for your community, churches, local leaders and organizations.
2. Read the local newspapers.
3. Sign up for email lists (For Mayor's office, local school, etc).
4. Network: identify who the influencers are in town. Get to know them.
5. Set up Google Alerts pertaining to your town, or area of interest and get electronically notified.
6. Attend the local meetings, or request minutes (or find online).
7. Attend local community events.
8. Ask to be put on snail mail newsletters.
9. Ask questions of leaders. Do not wait for the info to come to you - go to them.
10. Listen



Questions? Email me at
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